

**DIRECTORY ADVERTISING**

**Deadline**  
**31 January 2017**

**FORM 7**

Exhibiting Company's Name \_\_\_\_\_

Contact : Mr.  Ms.

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Pin Code \_\_\_\_\_ Country \_\_\_\_\_

Area code \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

**ADVERTISEMENT TARIFF**

ADVERTISING OPPORTUNITIES	No. of ads	Colour	Amount
Full Page		INR 15000 / 250 USD	
Inside Front Cover		INR 18000 / 300 USD	
Inside Back Cover		INR 18000 / 300 USD	
Outside Back Cover		INR 30000 / 500 USD	
Service tax will be extra (currently 14% + 0.5% for SBC + 0.5% for KKC)			
<b>TOTAL</b>			

Mechanical details of the Directory  
 Finished size : 140 x 210 mm  
 Print area : 120 x 190 mm

Materials required for advertisement  
 Artwork to be submitted as per mechanical details in  
 High resolution Pdf, Tiff or Corel Draw format

**PAYMENT PARTICULARS**

We enclose DD / Cheque payable to "Indian Polyurethane Association" toward advertisement release in the Exhibition Directory. DD/Cheque No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs/USD \_\_\_\_\_ (in words) \_\_\_\_\_ drawn on (bankers name) \_\_\_\_\_ towards full payment for the advertisement

Name \_\_\_\_\_ Designation \_\_\_\_\_  
 Date \_\_\_\_\_ Stamp & Signature \_\_\_\_\_

**MODE OF PAYMENT DETAILS**

**Payments by DD / Cheque :**  
 Exhibitors making payments by DD / Cheque should make same in favour of "Indian Polyurethane Association" payable at New Delhi, INDIA.  
**Payments by Bank Transfer (TT):**  
 Exhibitors making payments by telegraphic bank transfer should arrange payment direct to our Bankers-  
 Account Name : INDIAN POLYURETHANE ASSOCIATION, Bank : ANDHRA BANK LTD, Model Town Branch, Model Town, New Delhi - 110 009. India.  
 A/C No. 125910100026333, Branch Code : 1259, IFS Code : ANDB0001259